

# FOR ART'S SAKE



The Listel Vancouver's hotel lobby features a number of works of fine art

Fine works of art can add quality and distinctiveness to hotel interior design

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Since the earliest days of inn keeping, hotel owners have adorned their properties with works of fine art, either as representative symbols of quality and elegance, or of their own good taste. Elaborate canvasses, sculptures and *objets d'art* were frequently featured in guest accommodations or in dedicated display areas. Over time, however, as hotels grew in size and uniformity,

original artwork was typically relegated to public spaces and chosen to blend into the decor.

But as the challenge of attracting guests in an increasingly competitive market grows, the attitude toward this under-used design element is beginning to change. As a result, more hoteliers are rediscovering the value of fine art as a source of distinction and a statement of prestige.