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The Listel Hotel supports family literacy!

*Vancouver's "most art-full"*** boutique hotel donates \$2000.00 to Literacy BC*

ROBSON STREET - The Listel Hotel has donated \$5.00 from every "Books, Bed & Breakfast" overnight package sold between January to May 2002 to Literacy BC in support of their Family Literacy initiative. The \$2000.00 donation will be used to support cost-effective, early intervention projects throughout the province that teach parents while their kids learn too.

"Today, more than ever, people need strong literacy skills to keep pace with an increasingly complex world," states Jim Mockford, Manager of The Listel Hotel. "We all know that learning doesn't just happen in the classroom - that's why the family literacy program is so important - it engages the children where they live."

The harsh reality is that more than 40% of working age people in British Columbia have a hard time with the everyday demands of reading, writing and using numbers. This means they may have trouble finding and keeping jobs. It means they may not be able to get the information they need to protect their health, safety or legal rights. Parents who have low literacy skills need help to support their children's learning. Family literacy programs are turning these figures around.

"We are delighted to have The Listel Hotel as a partner and sponsor for family literacy," states Jean Rasmussen, Projects Manager at Literacy BC. "With generous contributions from companies like Listel we are able to provide family literacy programs in BC with much needed resources and support".

Located on the city's most eclectic shopping and dining street, The Listel Hotel has a sought after location and a reputation for creative partnerships with some of the city's most significant cultural organizations. The hotel is also home to O'Doul's Restaurant & Bar where an award-winning wine list (Wine Spectator 1997-2002 "Award of Excellence") is rivaled only by a remarkable menu and some of the hottest live jazz in the city - 7 nights a week!

For additional information on the hotel's facilities and services as well as rates and availability please view the hotel's web site at www.thelistelhotel.com or by e-mail at moreinfo@thelistelhotel.com. The hotel's toll-free reservation line is 800.663.5491.

For additional information on Literacy BC please view their website at www.nald.ca/lbc.htm.

MEDIA OUTLETS

For additional information on
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For additional information on Literacy BC and
the 90+ family literacy programs throughout the province, please contact
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www.nald.ca/lbc.htm

** Robin Laurence, Visual Arts Writer, Georgia Straight, March 1999