



THE LISTEL HOTEL

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HOTEL GOES 100% SMOKE-FREE!

ROBSON STREET: Can an entire building make a New Year's resolution? The Listel Hotel and O'Doul's Restaurant & Bar did - Vancouver's "most artful hotel*" has kicked the habit, gone cold turkey, got the nasty nicotine monkey off its back and - as of January 1st - converted itself to Vancouver's first 100 percent smoke-free hotel.

"We had a minor epiphany," states Jim Mockford, the Listel's General Manager. "We realized that if our primary purpose is to provide people with a comfortable, aesthetically pleasing environment, the smell of cigarette smoke had to go. I mean what would most people rather get a whiff of - stale smoke or fresh rosemary, freshly laundered sheets or a perfectly brewed espresso?"

The hotel has converted all of its guestrooms and public spaces to smoke-free and is also offering \$100.00 to every staff member who manages to kick the habit.

"It's great to hear that The Listel Hotel has gone 100 per cent smoke-free," comments Scott McDonald, Executive Director of the BC Lung Association. "It's wonderful to know that they care enough about their guests' comfort and health to take a leadership role in the hospitality industry by providing a completely smoke-free environment in their hotel and restaurant."

Dubbed "A cultural tourist's dream" this 129 room boutique hotel boasts a perfect location on the city's most eclectic shopping and dining street. The Listel Hotel also has a reputation for creative partnerships with some of the city's most significant cultural organizations, including the Buschlen Mowatt Gallery and the Museum of Anthropology. The hotel is also home to O'Doul's Restaurant & Bar where an award-winning wine list (Wine Spectator 1997-2002 "Award of Excellence") is rivaled only by a remarkable menu and some of the hottest live jazz in the city - every night of the week!

For additional information on the hotel's facilities and services as well as rates and availability please view the hotel's web site at www.thelistelhotel.com or by e-mail at moreinfo@thelistelhotel.com. The hotel's toll-free reservation line is 800.663.5491.

MEDIA OUTLETS:

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* Robin Laurence, Visual Arts Writer, Georgia Straight, September 2002