



For immediate release: February 1, 2006

Luxe Worldwide Hotels Adds The Listel Hotel

Los Angeles, CA, February 1, 2006 – Luxe Worldwide Hotels (www.luxehotels.com), a leading provider of marketing services within the hospitality industry, proudly announces the addition of The Listel Hotel (www.thelistelhotel.com) to its international network of acclaimed hotels and resorts. The hotel, situated on Vancouver's Robson Street, the city's epicenter of shopping and dining, is well known for its unique partnerships with both regional and international arts organizations and its extensive art collection.

"The Listel's decision to join Luxe reflects their emphasis on the highly important sales, marketing and revenue management component that Luxe provides. The hotel is a property with a well deserved reputation for elegance, service and personal distinction," said Efreem Harkham, President and CEO of Luxe. "We work very closely with independent hotels like the Listel that appreciate a dedicated team of professionals who can customize sales, marketing and e-business solutions that actually work."

Elegance and Natural Beauty

"Luxe is an ideal choice for an independent hotel of our caliber and position in the marketplace," stated Jim Mockford, General Manager of The Listel Hotel. "We welcome this new partnership, although our hotel has managed to thrive in this city, largely due to the creativity of our management team and a unique ability to differentiate the hotel from its competition through its arts initiatives, the addition of the strong international sales and marketing expertise offered by Luxe, will strengthen our identity as a premier property in one of the world's most beautiful cities."

About The Listel Hotel

Dubbed "A cultural tourist's dream", this 129 room boutique hotel is packed with original art and boasts a reputation for creative partnerships with the city's most significant cultural organizations, including the Buschlen Mowatt Gallery, The Vancouver International Jazz Festival, and the Museum of Anthropology. The hotel is also home to O'Doul's Restaurant & Bar where an award-winning wine list (Wine Spectator "Award of Excellence" since 1997) is rivaled only by a remarkable West Coast menu and the hottest jazz in the city – every night of the week.

About Luxe Worldwide Hotels

Luxe Worldwide Hotels is a premier representation company of independently owned and operated hotels in prominent international locales. Luxe provides global sales, reservations, marketing, and eBusiness services to hotel members throughout the world. Make online reservations and find more Luxe Worldwide information at www.luxehotels.com or call toll-free +1-866-LUXE-411 within the United States and Canada 24/7.

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